# Press release



# SIA JOINS FORCES WITH WOMEN4CYBER SPAIN TO PROMOTE DIVERSITY AND FEMALE PARTICIPATION IN CYBERSECURITY

- The leading cybersecurity company has ratified its commitment to the advancement of women and diversity by signing an agreement with Women4Cyber Spain, the Spanish chapter of the non-profit European Foundation W4C
- Under the agreement, the two organizations will jointly carry out training, employment, consulting, research and knowledge dissemination activities in this sphere

**Madrid, July 18, 2022.-** SIA, an Indra company and leading cybersecurity entity through which another group company, Minsait, provides services in this area, has signed a partnership agreement with Women4Cyber Spain to promote diversity and equality and enhance the presence and development of female talent in the area of cybersecurity. With this commitment, SIA also intends to continue improving the ratio of women joining the organization, which has increased by 33% over the past year.

According to SIA CEO Roberto Espina, "the complementary nature of female talent is an essential asset within organizations and, in this case, cybersecurity, an area for the employability of the future that requires the presence of more women, together with their perspective and capabilities. A company that doesn't include diversity in its business strategy is missing out on an extraordinary opportunity". In addition, he added, "it's essential to encourage more women to take an interest in the sector by making its female role models more visible".

As a result of the agreement, the two organizations will undertake to make every effort to cooperate in the implementation of activities geared towards promoting the career development and employment of women in cybersecurity, thus enhancing the visibility of female talent in this field and promoting networking and knowledge in this regard. The initiatives will include workshops, courses, scholarships, consulting, the publication of job vacancies, access to a pool of diverse profiles at functional, regional and generational levels, participation in talks and specific events and much more.

Eduvigis Ortiz, President of Women4Cyber Spain, stated that "we're thrilled to be able to rely on SIA's commitment and its participation in our organization in support of our aim to promote female talent and make it more visible so as to achieve a more

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equitable, diverse and safer world. At W4C Spain we seek to be promoters of a social and cultural change entailing greater participation of women in the field of technology in general and cybersecurity in particular."

More specifically, to this effect, as the first association for women in cybersecurity with European backing and the Spanish chapter of the European W4C non-profit Foundation, "we implement different projects and initiatives, including the Companies Program, through which companies such as SIA, in full alignment with our objectives, can contribute to the task of enhancing the position of women in the cybersecurity sector. This is a sector with an excellent future, full of opportunities in terms of training, employment and entrepreneurship", declared Charo Pinilla, Program Manager and Head of Business Relations at Women4Cyber Spain.

With the signing of this agreement, SIA, as a company and a part of Indra, has ratified the Group's commitment to an inclusive culture with different dimensions of gender-based, generational, functional and cultural diversity in order to facilitate equal opportunities. The above is endorsed by distinctions such as its inclusion in 2020 and 2021 in the Bloomberg Gender-Equality Index (GEI), which acknowledges commitment to equality, the advancement of women, diversity and transparency in information related to gender issues.

At the same time, SIA, aware that the future of cybersecurity largely depends on its ability to attract, retain and promote women, has taken steps in this direction with the implementation of specific policies, measures and processes in the day-to-day running of its organization, with the firm intention of continuing to move forward along this path.

## **About SIA**

SIA is the Indra company leading the cybersecurity sector in Spain and Portugal, both in terms of turnover and expert talent, with more than 1,400 specialists. Its value proposition is based on the specific responses it offers organizations to meet the challenges and threats posed by the four forces of digitalization: regulatory pressure, connected infrastructures, the transformation of IT architectures and the growing digital interaction of people; responses articulated through a set of specific measures and plans to minimize risk and maximize the protection of their businesses. As a member of the Indra Group, one of the leading global technology and consultancy companies with business operations in 140 countries, SIA benefits from an in-depth knowledge of the sector as well as a solid worldwide presence. More information at: www.sia.es





An Indra company

### **About Minsait**

Minsait, an Indra company (www.minsait.com), is a leading firm in digital transformation and Information Technologies in Spain and Latin America. Minsait possesses a high degree of specialization and knowledge of the sector, which it backs up with its high capability to integrate the core world with the digital world, its leadership in innovation and digital transformation, and its flexibility. Thus, it focuses its offering on high-impact value propositions, based on end-to-end solutions, with a remarkable degree of segmentation, which enables it to achieve tangible impacts for its customers in each industry with a transformational focus. Its capabilities and leadership are demonstrated in its product range, under the brand Onesait, and its across-the-board range of services.

### About Indra

Indra (<u>www.indracompany.com</u>) is one of the leading global technology and consulting companies and the technological partner for core business operations of its customers world-wide. It's a world-leader in providing proprietary solutions in specific segments in the Transport and Defence markets and a leading firm in Digital Transformation Consultancy and Information Technologies in Spain and Latin America through its affiliate Minsait. Its business model is based on a comprehensive range of proprietary products, with a high-value, end-to-end focus and a high innovation component. In the 2020 financial year, Indra achieved revenue totaling 3.043 billion euros and had nearly 48,000 employees, a local presence in 46 countries and business operations in over 140 countries.

### About Women4Cyber Spain

The Association is the Spanish chapter of Women4Cyber.eu, founded by the European Cyber Security Organization (ECSO) and the first European-backed association of women in cybersecurity in Spain.

W4C Spain promotes and drives public-private, private-private and civil society synergies in such a way as to create a truly inclusive, collaborative and integrated space for the whole of society with a common goal, namely a more diverse, inclusive and fairer world, in technology in general and in cybersecurity in particular.

For further information: https://www.women4cyberspain.es/